



28<sup>th</sup> July 2015

To whom it may concern,

As an employer within the Music Industry, I am writing to confirm that the following qualifications are fit for purpose, as stated in the Qualification Purpose Statement.

RSL Level 3 Subsidiary Diploma for Music Practitioners

RSL Level 3 Extended Diploma for Music Practitioners

Coda Music Agency values these qualifications as they will equip learners with specialist knowledge and skills, enabling entry to employment or progression to further study. I particularly welcome the flexible structure, since employment in the music industry is centred on self-employment or small-team operations covering a range of roles, rather than large companies and organisations in one role. Furthermore, many practitioners develop a portfolio career by necessity, and this structure enables them to develop skills and knowledge in a range of aspects of the music industry whichever pathway they select.

These qualifications are relevant to us, since learners gain the skills to progress straight to roles in the music industry such as those found at Coda Music Agency. For example: Booking Agent, Assistant Booker.

These qualifications will support the development of skills for the above job roles within our business. For example, understanding of the UK music industry, wider creative industries, business planning, project management, freelance practice, artist and event management, revenue, contracts, licensing, historical and contextual issues and marketing & promotion.

Yours faithfully,

A handwritten signature in dark ink, appearing to read "David Exley".

David Exley

Booking Agent, Coda Agency

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