

To whom it may concern,

As the Chief Executive of a Trade Body within the Music Industry, I am writing to confirm that the following qualifications are fit for purpose, as stated in the Qualification Purpose Statement.

RSL Level 3 Subsidiary Diploma for Music Practitioners

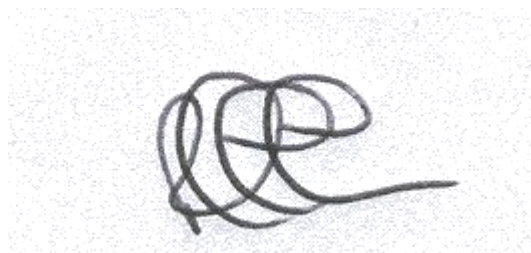
RSL Level 3 Extended Diploma for Music Practitioners

The Music Industries Association values this qualification as it will equip learners with specialist knowledge and skills, enabling entry to employment or progression to further study. I particularly welcome the flexible structure, since employment in the music industry is centred on self-employment or small-team operations covering a range of roles, rather than large companies and organisations in one role. Furthermore, many practitioners develop a portfolio career by necessity, and this structure enables them to develop skills and knowledge in a range of aspects of the music industry whichever pathway they select.

These qualifications are relevant to us, since learners gain the skills to progress straight to roles in the music industry such as those covered by our membership. For example: Publishing, Retail, Marketing, Media and related support services.

These qualifications will support the development of skills for the above job roles within our members businesses. For example, understanding of the UK music industry, wider creative industries, business planning, project management, freelance practice, artist and event management, revenue, contracts, licensing, historical and contextual issues and marketing & promotion.

Yours sincerely,



P J McManus
Chief Executive