

(601/4571/7) RSL Level 2 Certificate in Business for Music Practitioners (QCF)

Overview

This qualification is designed for learners wishing to build a basic knowledge and skill base in business practice within the sphere of the UK music industry. The qualification will allow learners to gain understanding of general principles of music business structures, income and expenditure and corporate forms, music contracts and freelance practice. It will provide opportunities to develop skills in business and finance, marketing, promotion, media communication, artist management and event management. It will also give learners an underpinning knowledge and skill set within associated areas such as contextual understanding of the development of musical styles and listening to music.

In undertaking this qualification, learners can acquire

- understanding of their own skill set to identify appropriate potential areas for employment
- understanding of income generation for a music artist
- understanding of the structure of the UK Music Industry
- understanding of marketing and promotional processes
- experience of planning and promoting a music event
- understanding of the processes involved in the sale of music in the UK music industry
- contextual knowledge in relation to specified styles of music
- knowledge of the relationship between key elements of music and emotional responses to it
- understanding of the development of a musical style and its sub styles

The knowledge and skills acquired by learners undertaking this course will enable learners to progress in to further studies designed to provide a deeper knowledge and/or greater aptitude for applying business skills in a range of situations and associated requirements related to being effective in business in the UK music industry. For example, learners may progress to a RSL Level 3 qualification for Music Practitioners, a BTEC Level 3 Diploma in Music/Music Technology, or a Level 3 Advanced Level GCE in Music.

There are many qualifications that would complement the Level 2 Certificate in Business for Music Practitioners. These include:

RSL Level 2 Certificate in Performance for Music Practitioners (QCF) (600/6655/6)

RSL Level 2 Certificate in Composition for Music Practitioners (QCF) (600/6656/8)

RSL Level 2 Certificate in Technology for Music Practitioners (QCF) (600/6657/X)

AQA Level 1/Level 2 GCSE in Music (500/4666/4)

AQA Level 1/Level 2 GCSE in Performing Arts (500/4404/7)

Further Information

For further information please visit Rockscool's website via the link below

<http://www.rockschool.co.uk/qualifications/vocationalqualifications/musicpractitioner/performanceables.aspx>